



International Journal of Performance & Organizations (IJPO)

Homepage: <https://www.ijpo.org>



PREFACE

As Guest-Editor for this special issue of the International Journal of Performance & Organizations (IJPO), I am delighted to present the best papers from the Second International Colloquium on Applied Research 2022 (IRA 2022) on "Organizational Agility and Performance in Times of Crisis" held in Marrakech on 28-29 October 2022.

The global health crisis followed by the geopolitical crisis in Europe in recent years had a major impact on organizations and highlighted the need for organizations to develop organizational agility to adapt fast to changes. In this context, the conference was an opportunity for researchers, practitioners and professionals from all over the world to share their knowledge, experiences and ideas to help organizations respond to current challenges.

This special issue provides an overview of the original and innovative research that was presented at the conference, and explores how organizational agility can help improve the performance of organizations in times of crisis. The selected papers address a variety of topics related to organizational agility, such as digital marketing, innovation and knowledge management, governance of public and private institutions, corporate performance management and economic performance. Each paper exposes organizational agility in the different organizations studied belonging to the public or private sector as well as cooperatives. The papers present both literature reviews and research articles and adopt different methodologies in terms of qualitative or quantitative research.

We hope that this special issue will provide a significant contribution to research on organizational agility and organizational performance in times of crisis, as well as a source of inspiration for professionals in all sectors. We would like to thank the authors for their outstanding work, the reviewers for their expertise and contribution to the quality of the articles, and the members of the scientific and editorial boards and in particular the editor-in-chief for their support throughout the publication process.

We are confident that this special issue will be a very relevant resource for researchers, practitioners and professionals interested in exploring issues related to organizational agility and organizational performance in times of crisis.

Sincerely,

Pr. BENATIYA ANDALOUSSI Manal